

November 1, 2020



PRESS RELEASE

Non-Standard Auto Market New Personal Lines Program Launch

Dallas— November 1, 2020, Excellent Insurance announced immediate availability of a new product. The Excellent Insurance product will launch on a state-of-the-art system and will be managed by a highly rated service department.

“Our Goal is to deliver a quality product and Great Service” said Patti Romo, Marketing Director for Excellent Insurance.

Introducing our management Team, Richard Asprey, Chief Executive Officer, Patti Romo, Director of Marketing and Patsy Hysquierdo, Territory Manager.

Our leadership comes to you with over 100+ years of experience. We understand the Texas Auto Insurance Market, our agents and service is our “Top Priority” whether helping an agent with an upset customer or picking up the phone on a Saturday night. We are committed to providing you with the “Excellent Experience”.

“Driven to be Excellent,” said Patsy Hysquierdo, Territory Manger. My goal is to focus on relationships and grow a profitable book of business for Excellent Insurance.

For more information:

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